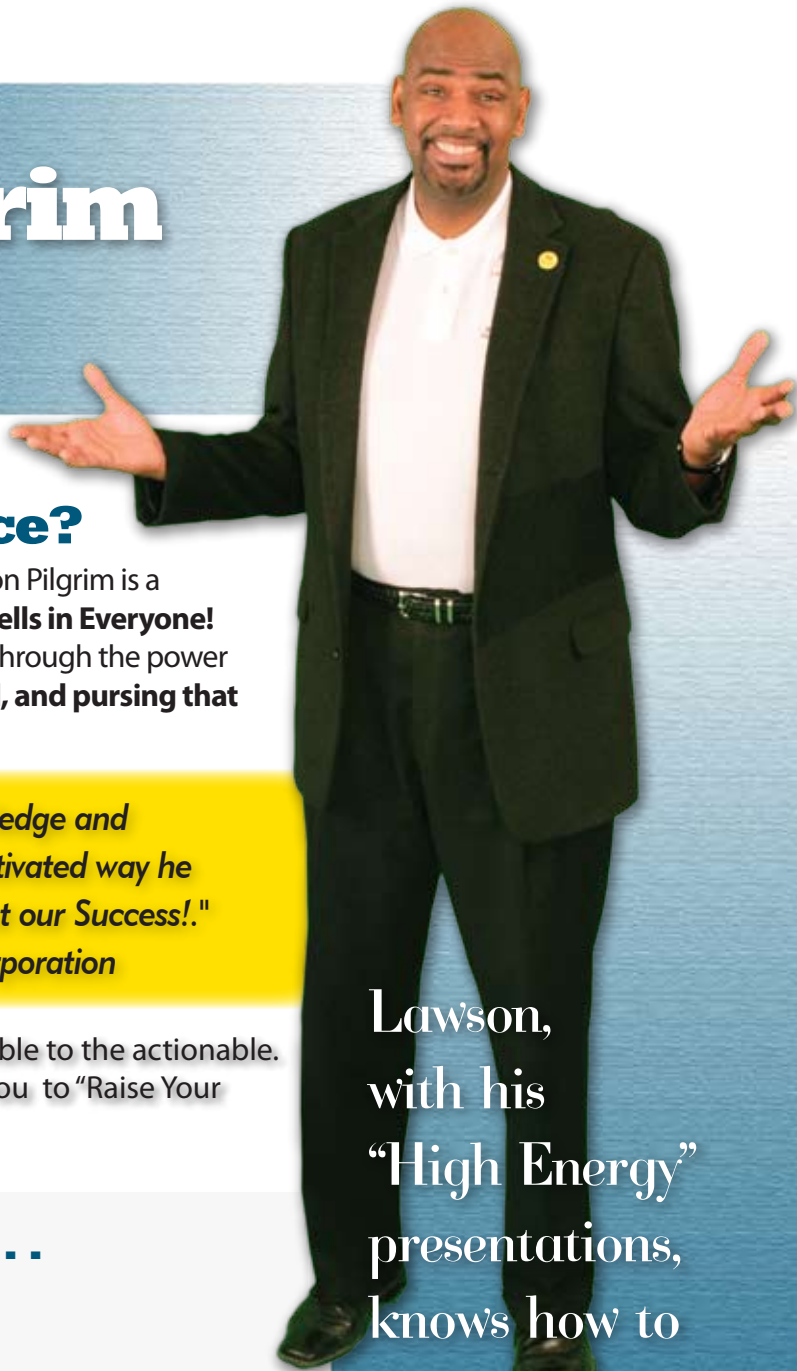


PEAK PERFORMANCE SPEAKER, TRAINER & AUTHOR

# Lawson Pilgrim

a.k.a. *Mr. Smiley*



## What can Mr. Smiley teach you about Peak Performance?

Peak Performance Coach, Consultant, and Grandfather, Lawson Pilgrim is a Motivational Speaker who firmly believes that **Greatness Dwells in Everyone!** His mission is to help others realize their Maximum Potential through the power of having a **Positive Attitude, deciding on a Definitive Goal, and pursuing that Goal with Pinpoint Focus.**

*"Lawson's presentation was truly awesome!!! His knowledge and research about our company along with the highly motivated way he presented his material proved to us that he cares about our Success!."*

*- Clifton Avant, Energy Corporation*

Professionals are inspired to translate the incomprehensible to the actionable. Walk away with new success fundamentals that inspire you to "Raise Your Game!" Lawson's most popular topics include:

➔ **The Secrets to Overcoming Adversity in the Workplace . . .**  
**with a SMILE!**

➔ **The Secrets to Peak Performance Leadership. . .**  
**with a SMILE!**

➔ **The Secrets to Peak Performance Selling . . .**  
**with a SMILE!**

➔ **The Secrets to Giving "World Class Customer Service" . . .**  
**with a SMILE!**

**Lawson's track record for transforming professionals is beyond compare.**

Lawson, with his "High Energy" presentations, knows how to motivate and inspire individuals, helping them become...  
Dynamic and Absolutely **OUTSTANDING!**

[www.lawsonpilgrim.com](http://www.lawsonpilgrim.com)



*"Lawson Pilgrim, with his practical tools and humorous delivery, was able to assist us in accomplishing our mission of inspiring our sales professionals from all over the country, and to focus on techniques which could be used immediately to increase sales."*

*- Randi C. Ballard , Sr. Vice President ,  
Selected Life Insurance Company*

## **Giving Peak Performance, The Secret to Your Success!**

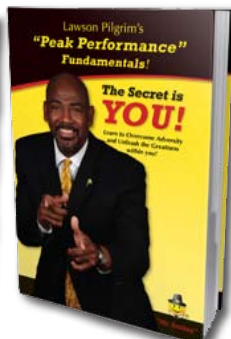
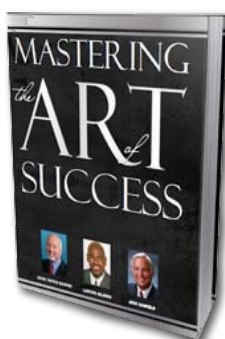
Lawson Pilgrim, a former two-time All-American Athlete, learned the value of teamwork while traveling the globe playing basketball. Lawson's parents had always told him, "Success comes from hard work." After his basketball playing days ended, he worked extremely hard in Sales and Service as an insurance agent for a major insurance company. Establishing himself as one of the top sales producers in the country, he was recruited into management. While in management, Lawson realized his passion.... "Inspiring people to give Peak Performance everyday!"

Now a successful entrepreneur, Lawson is very familiar with the challenges and changes people are faced with on a daily basis. His passion drives him to assist individuals of companies, colleges, schools and organizations reach their potential and redefine their excellence in the process

*"In my work world I consistently deal with individuals that tend to be unmotivated and in conflict with fellow employees. This happens in the workplace unless there are ongoing professional developments to address the issues. It is not a great surprise that Lawson has established such a positive and motivating program. The success secrets we gained from his program and his book are invaluable!"*

*- Bobby J. Acklin, Assistant Superintendent for Desegregation,  
North Little Rock School District*

**Don't wait another second to get started.  
Learn more about our Peak Performance Programs.  
For More Information Contact Us Today!**



Lawson Pilgrim Seminars & Training, Inc.  
P.O. Box 180185, Dallas , Texas 75218  
www.lawsonpilgrim.com  
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*Peak Performance Fundamentals:*

*Stay focused and motivated every day!*

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